

# DEVIKA KUNDU

## Education

**Savannah College of Art & Design**  
Atlanta, Georgia.  
Masters of Fine Arts –  
Graphic Design & Visual  
Experience  
March 2024

**MIT ADT University,**  
**Pune, India.**  
Bachelors of Fine Arts  
Graphic Design  
2021

## Skills

Adobe Creative Cloud  
Illustrator  
Photoshop  
XD  
Indesign  
Figma  
After Effects

Digital Product Design  
Creative Problem  
Solving Typography  
Photography  
Brand Building  
Concept Development  
Illustration  
Digital Marketing  
Advertising  
Visual Storytelling

Collaborator  
Attention to Detail  
Fast Learner  
Responsible  
Hardworking  
Creative

## Work Experience

**BMW X SCADPro**  
Atlanta, Georgia  
**Product Designer**  
2024  
Worked on research and  
design of a customer-facing  
mixed reality experience  
aligned with BMW's brand.

**Adobe X SCADPro**  
Atlanta, Georgia  
**Visual Designer**  
2023  
Ideation and design of an  
innovative platform for  
future creatives in  
partnership with Adobe.

**HvADesign**  
Brooklyn, NY -  
**Visual Designer**  
2023  
I had the opportunity to  
engage in a diverse array of  
design projects spanning  
various domains, including  
Branding, Typography, and  
Web design during my  
summer internship.

**Ecowomanist Institute X  
SCADPro - Atlanta, Georgia**  
**Project Manager - 2023**  
Led the creation of user  
interfaces by working in close  
collaboration with stakehold-  
ers to transform their vision  
into a user-centric interface.

**Contract Advertising**  
Mumbai, India - **Graphic  
Design Intern**  
2020  
Focussed and learnt a lot  
about digital advertisement and  
building the identity around a  
brands. Worked with multiple  
clients and learnt about their  
focus and expectations.

**Ogilvy India**  
Mumbai, India  
**Visual Designer –**  
2021-2022  
Marketing and Advertising -  
Lead digital brand growth  
for ITC Group, specializing  
in concept development and  
execution. Managing a team  
of thinkers and visualizers,  
focusing on crafting the  
essence of brands.

**Requis INC.**  
Texas, US - **Design &  
Digital Marketing**  
2020 – 2021  
As an offshore employee, I  
boosted social media reach  
and revitalized customer  
engagement for hair salons  
post-lockdown in the U.S.  
Successfully increased  
store recognition from 20  
to about 100 through  
strategic campaigns.

**Odisha Design Council**  
Mumbai, India -  
**UI UX Designer**  
2021  
Orchestrated the creation  
of a website for a new  
Design event in Odisha,  
India. Conducted thorough  
research on the brand and  
target audience, I led a  
team of designers and  
coders to bring the vision  
to life through careful  
analysis and collaboration..

